

Levinson Dental

Ageless Smiles

Happy Valley Towne Center 2501 W Happy Valley Road Phoenix, AZ 85085

June 3rd, 2013

Dear Karla,

Thank you for the opportunity to expound on our relationship with the Crown Dental Plan.

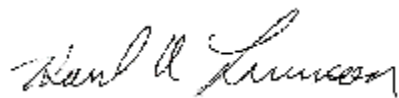
Levinson Dental – Ageless smiles is a well-established dental practice with patients who have a long term, ongoing relationship with the Practice and my Staff. Our focus is on patient satisfaction and excellent dental care. We have never allowed insurance to dictate treatment plans or compromise care. I am conservative in creating treatment plans, and take time to educate patients about dental work that is needed.

When the economy slowed down we saw long term patients lose jobs, experience reduction in incomes, which resulted in hardship to pay for needed dental care. Many simply could no longer pay for the dentistry they needed, and they were devastated when this happened. Levinson Dental decided to accept select discounted plans in an effort to offer a bridge to patients who were experiencing financial problems.

When we began to offer Crown Dental Plan, many of our patients were relieved a program was available that would empower them to control their dental health needs. As a provider, we found the coverage for specialists was also excellent. Crown Dental Plan is an option we would recommend to other dental professionals. It has helped many of our patients to continue to receive dental care.

Thank you for allowing us to participate with you in furthering dentistry in our community.

Regards,



Howard A. Levinson, DDS